

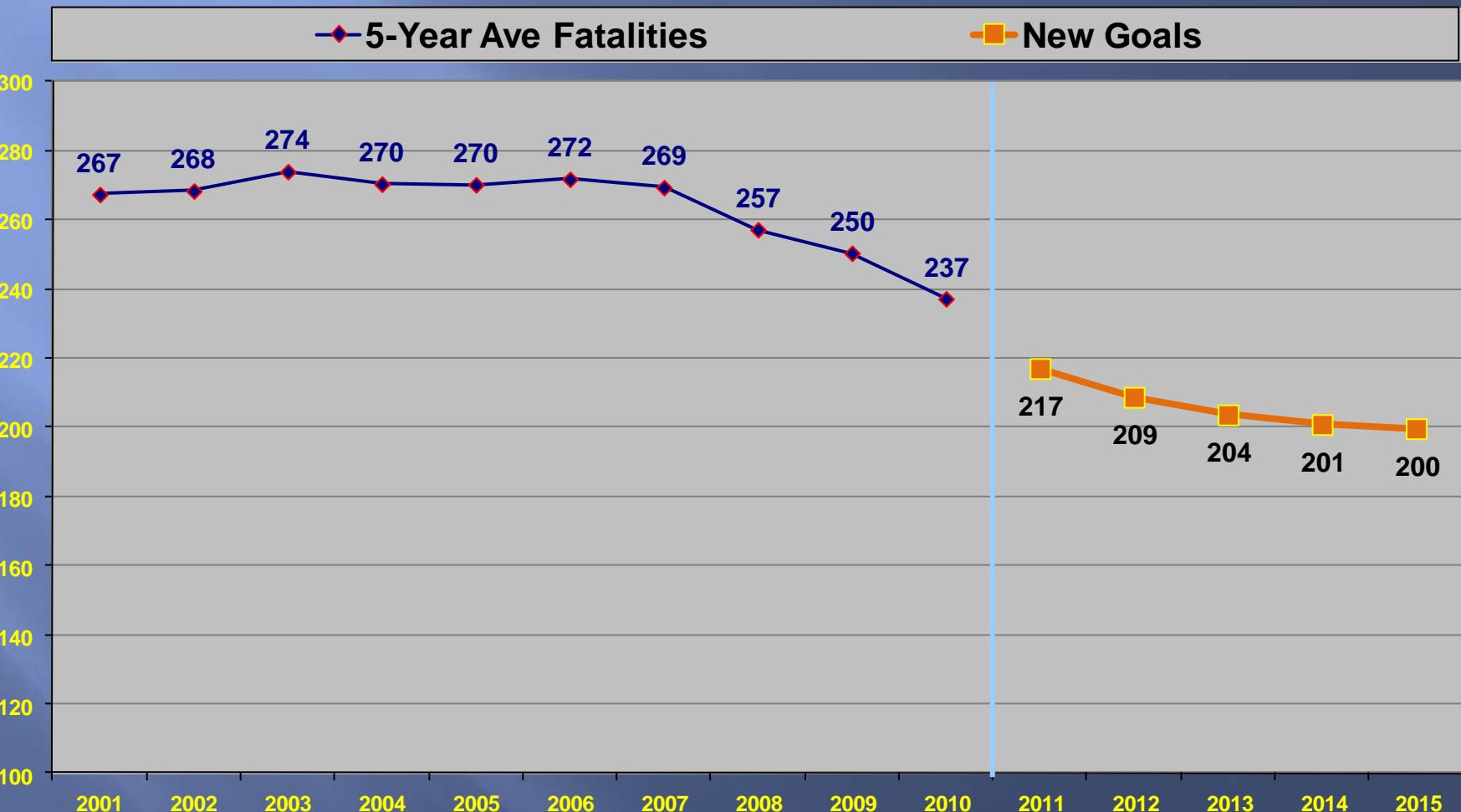
NHTSA REQUIRED PERFORMANCE MEASURES & GOALS:

FFY 2014

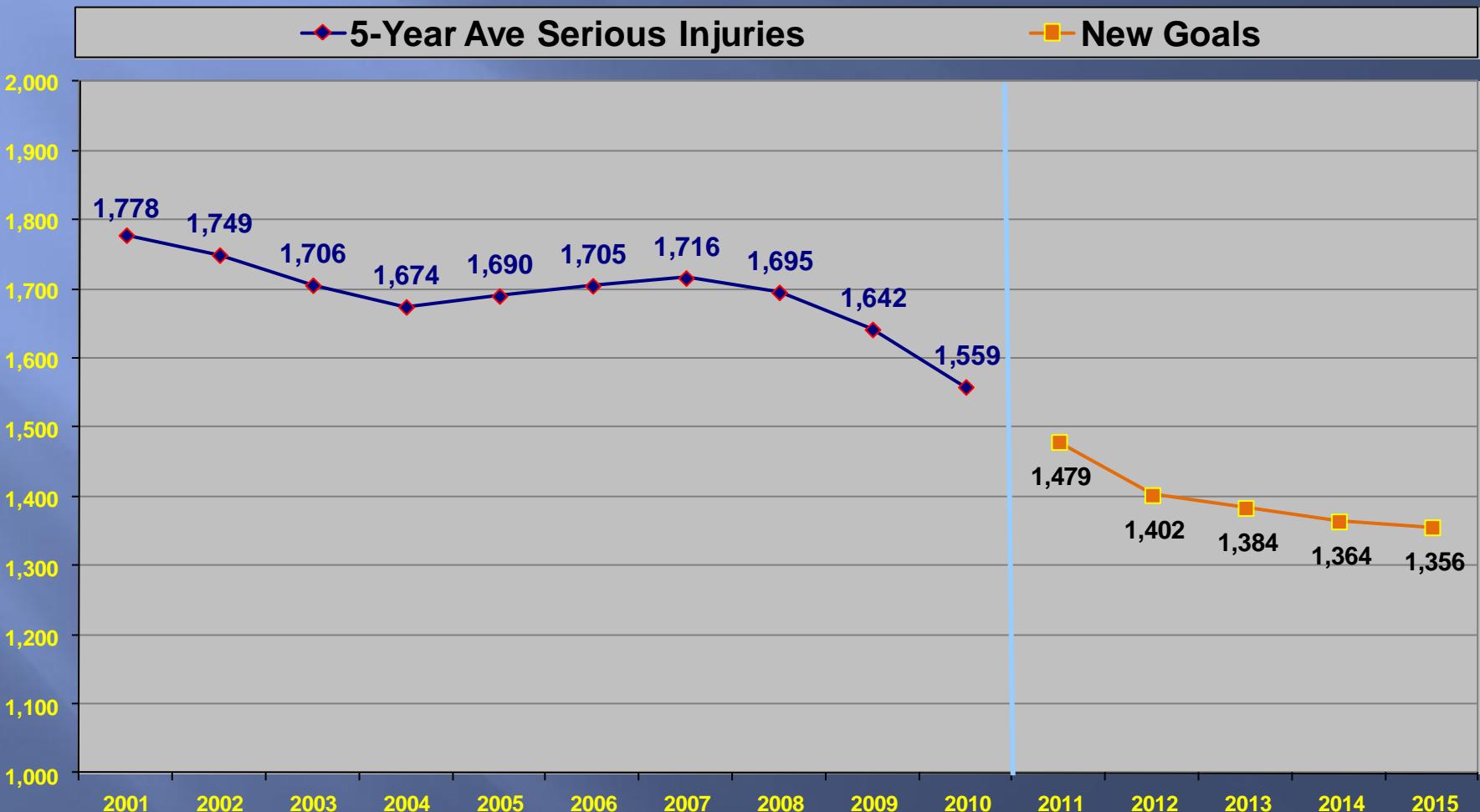
Goals and Performance Measures

- Use 5-years of Data to Set Goals and Measure Performance - Moving Averages.
 - Ensures one “strange” year will not imply we are doing a really good job or a really bad job.
 - Average out the ups and downs giving a better idea of the overall trend.
 - Programs are long term solutions – allows you to see the effect at 5 year intervals
 - Simply used to measure and track progress.

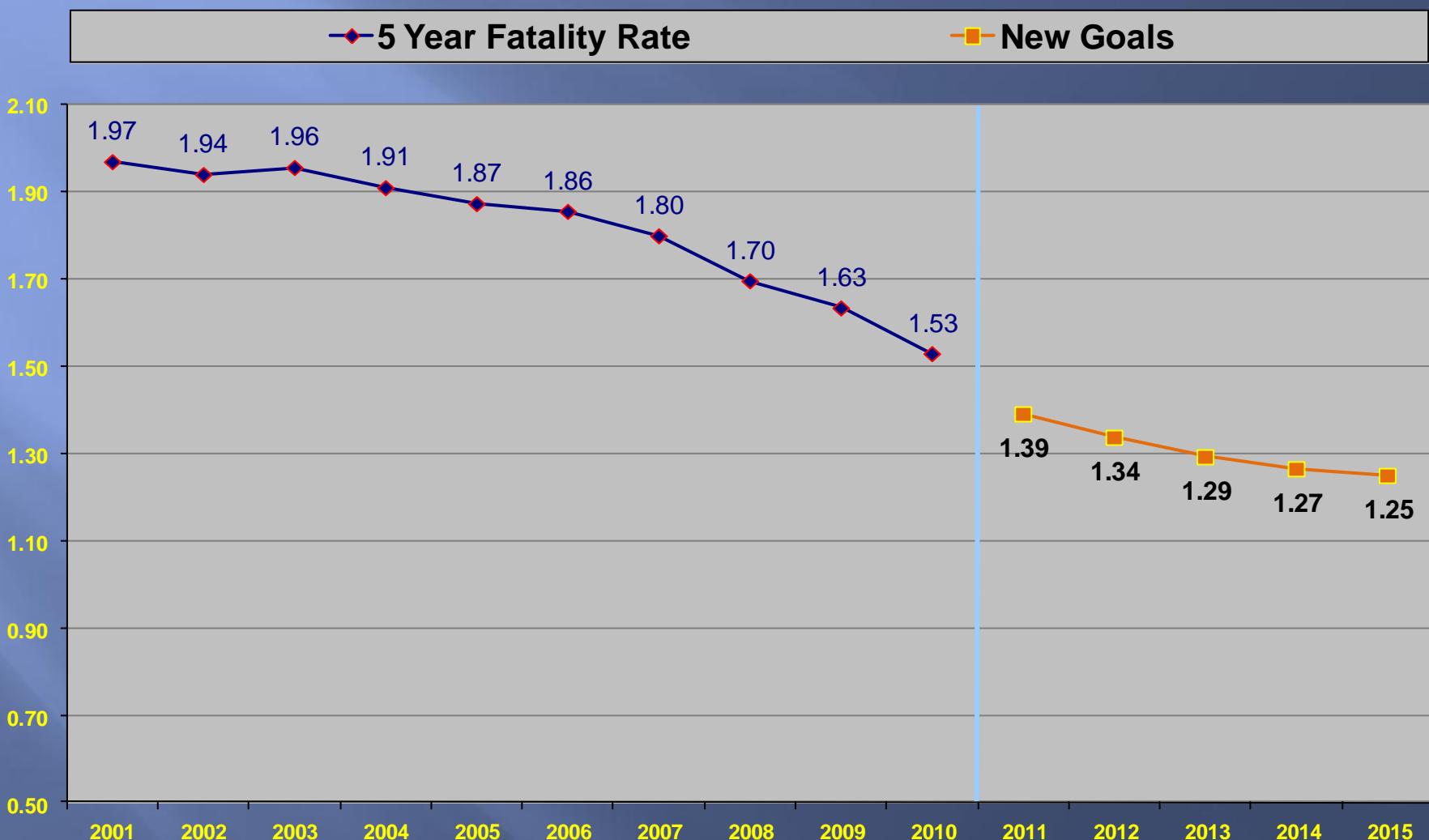
C-1: Fatalities - 5 Year Average



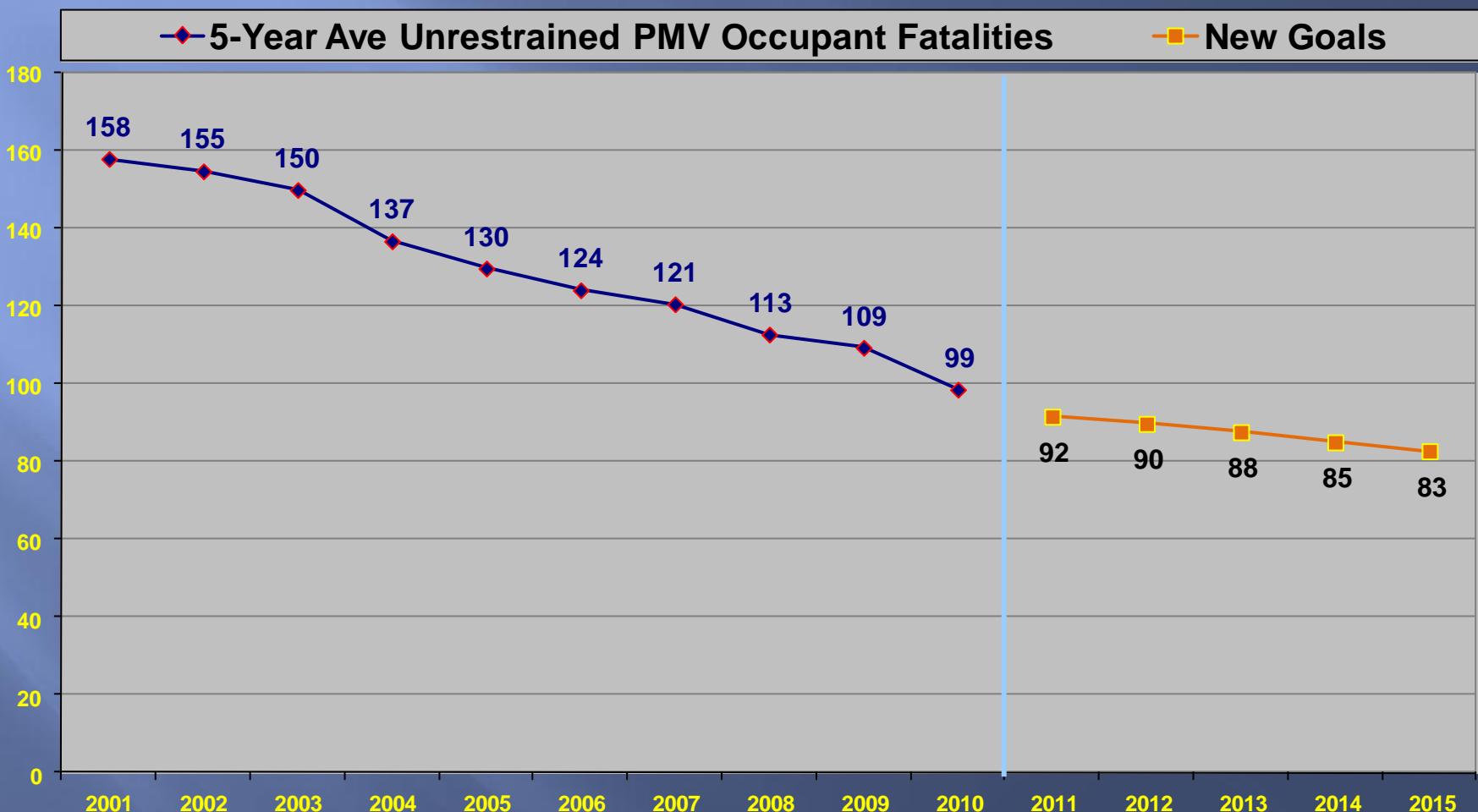
C-2: Serious Injuries - 5 Year Average



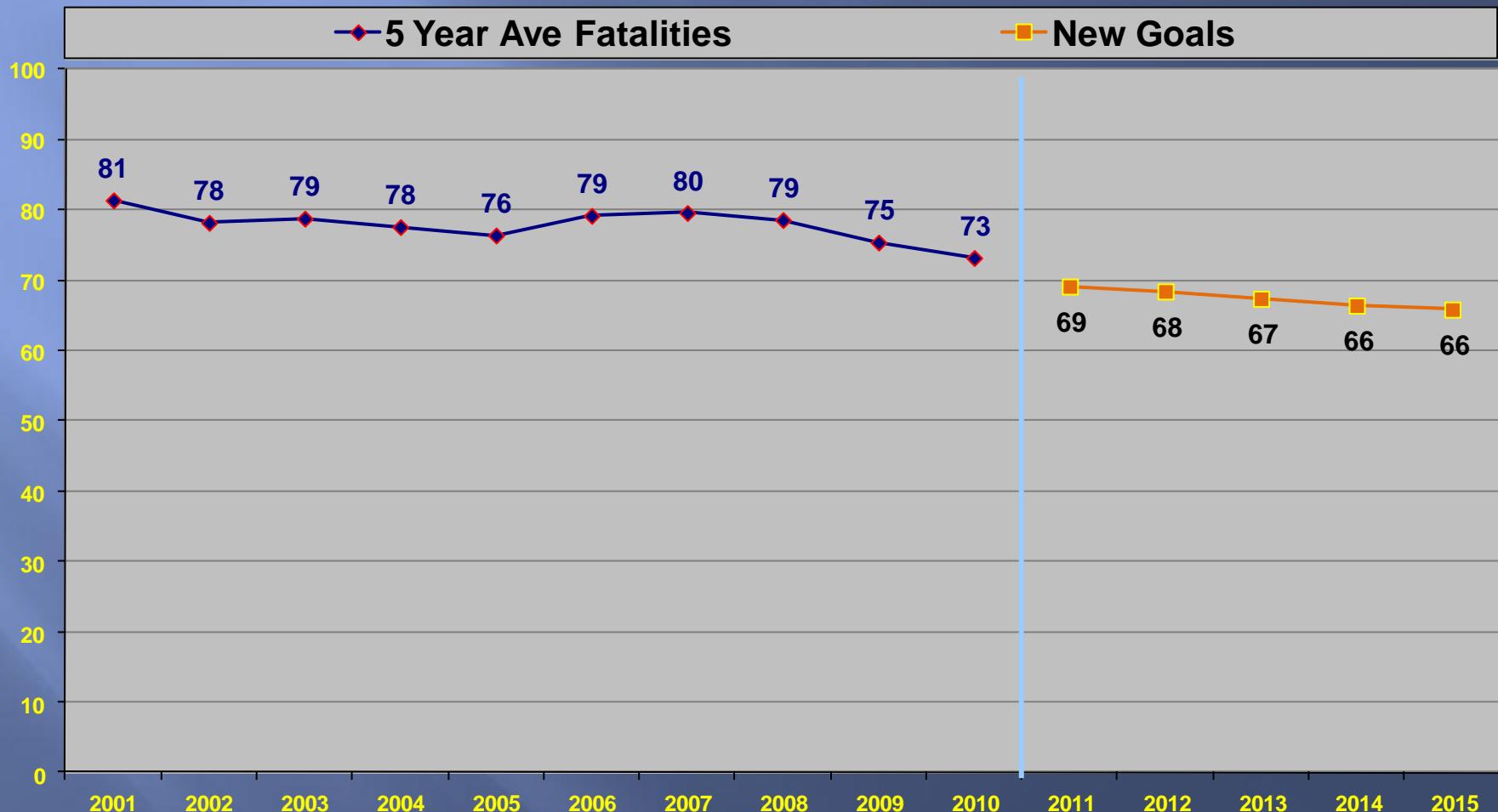
C-3: 5-Year Fatality Rate



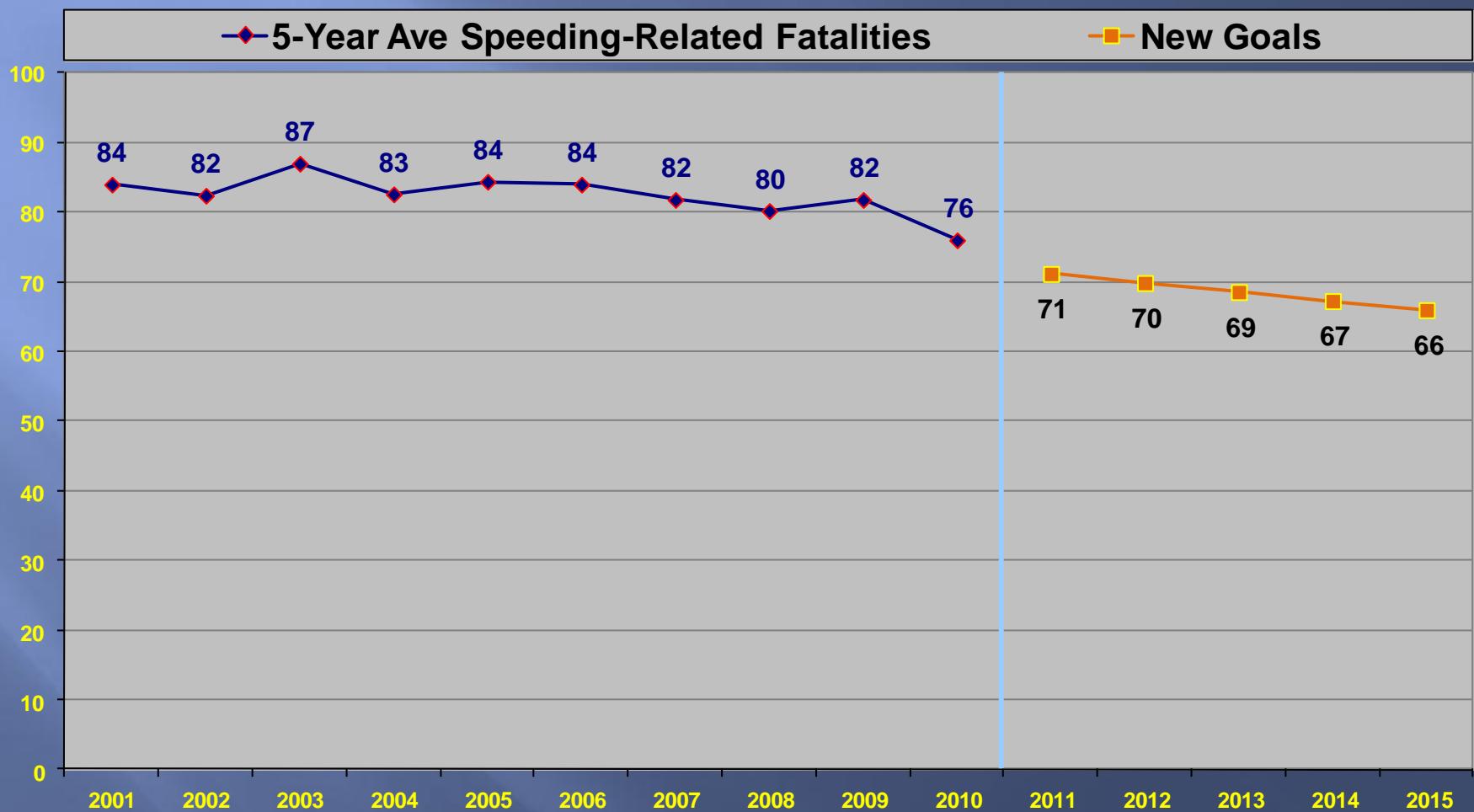
C-4: Unrestrained Passenger Motor Vehicle Occupant Fatalities - 5 Year Average



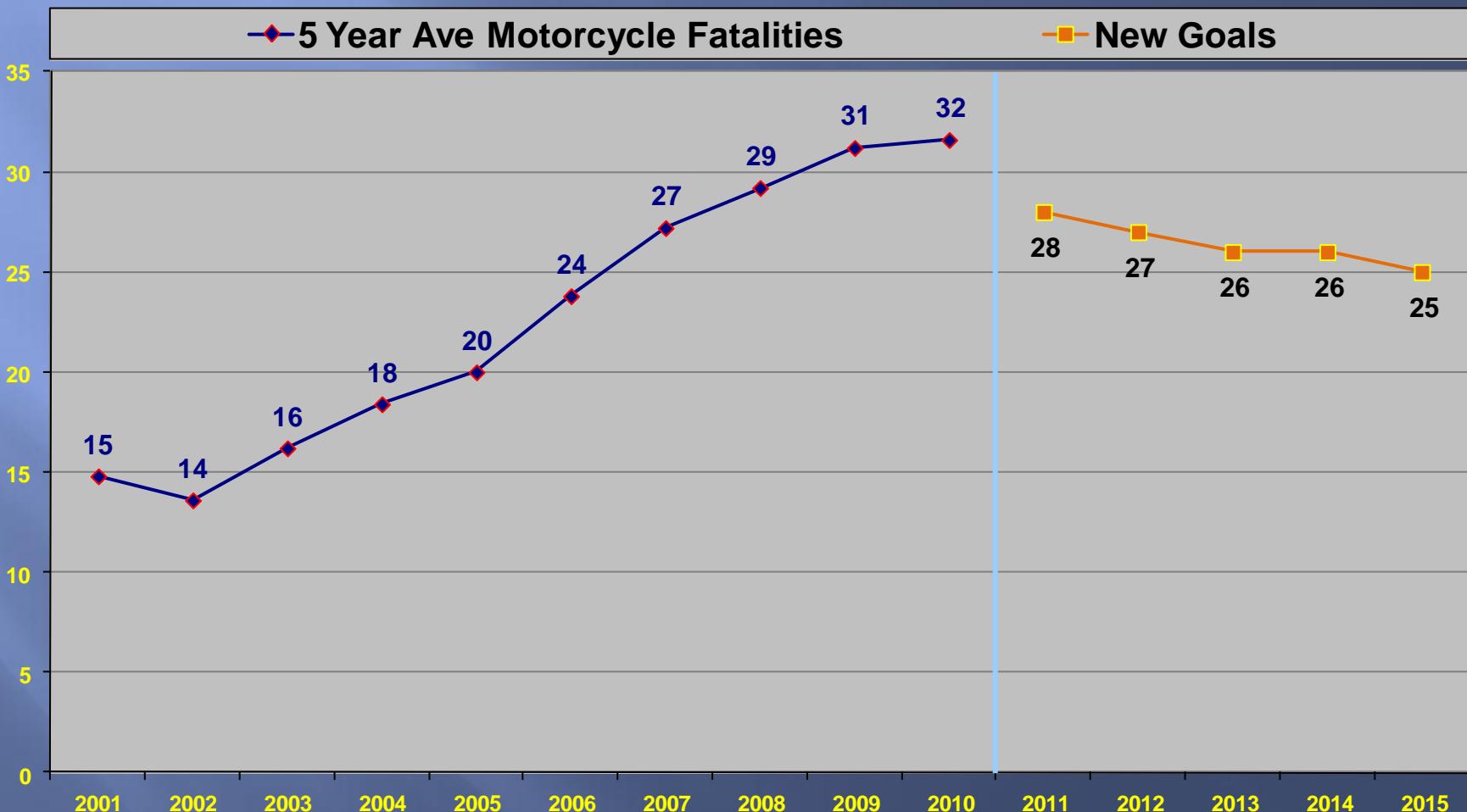
C-5: Fatalities Involving a Driver with a BAC \geq 0.08 - 5 Year Average



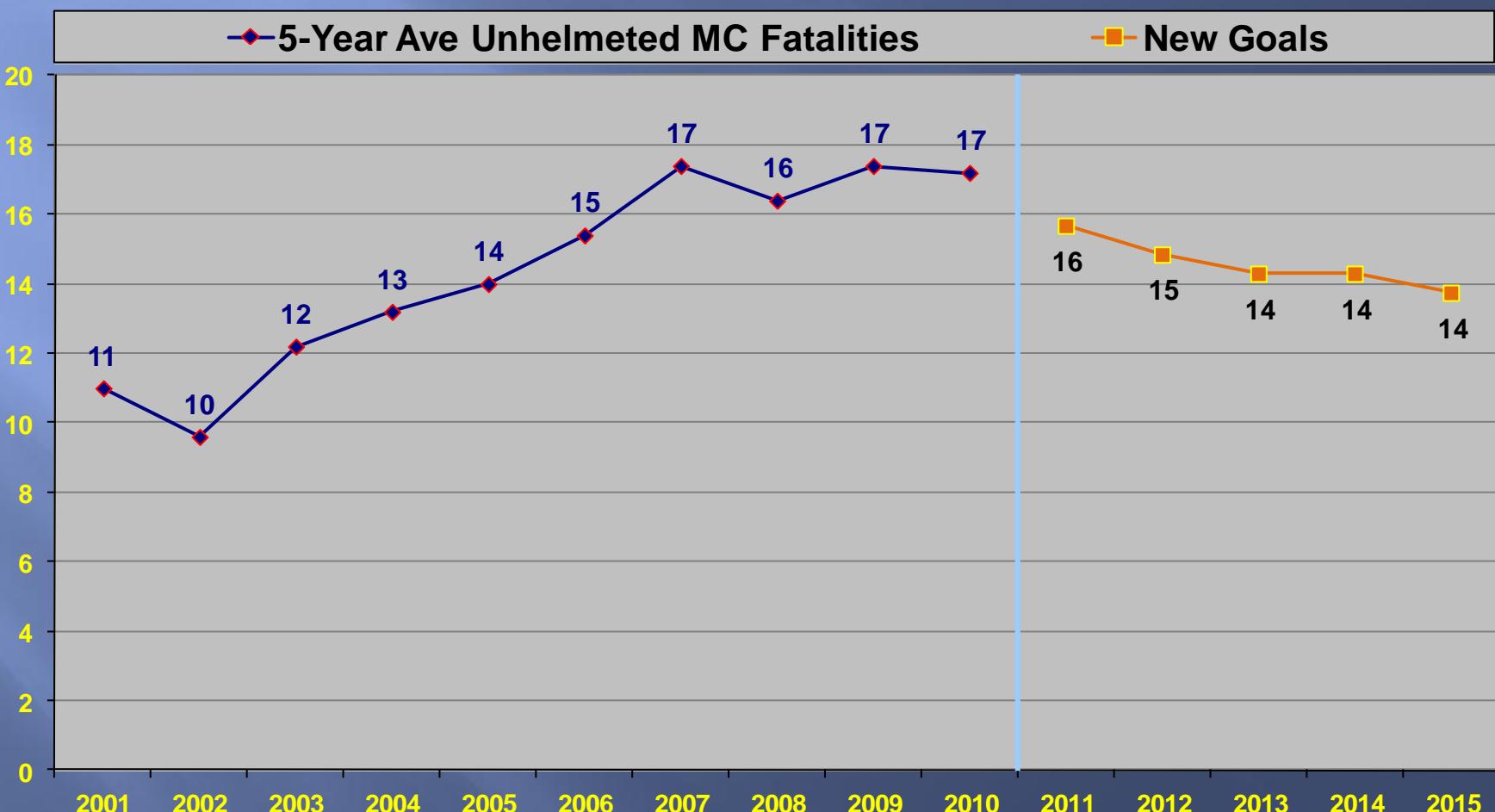
C-6: Speeding-Related Fatalities - 5 Year Average



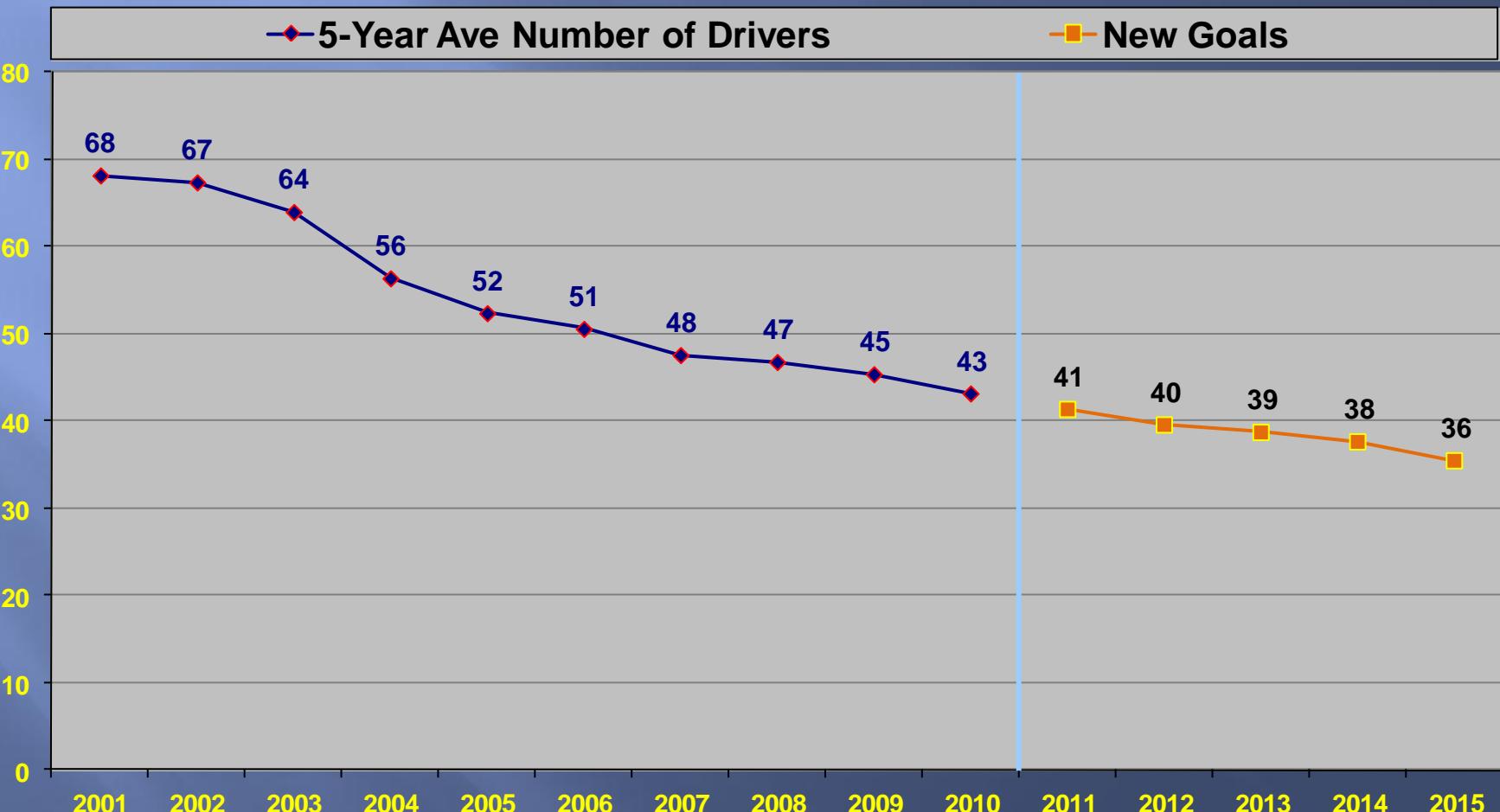
C-7: Motorcycle Fatalities - 5 Year Average



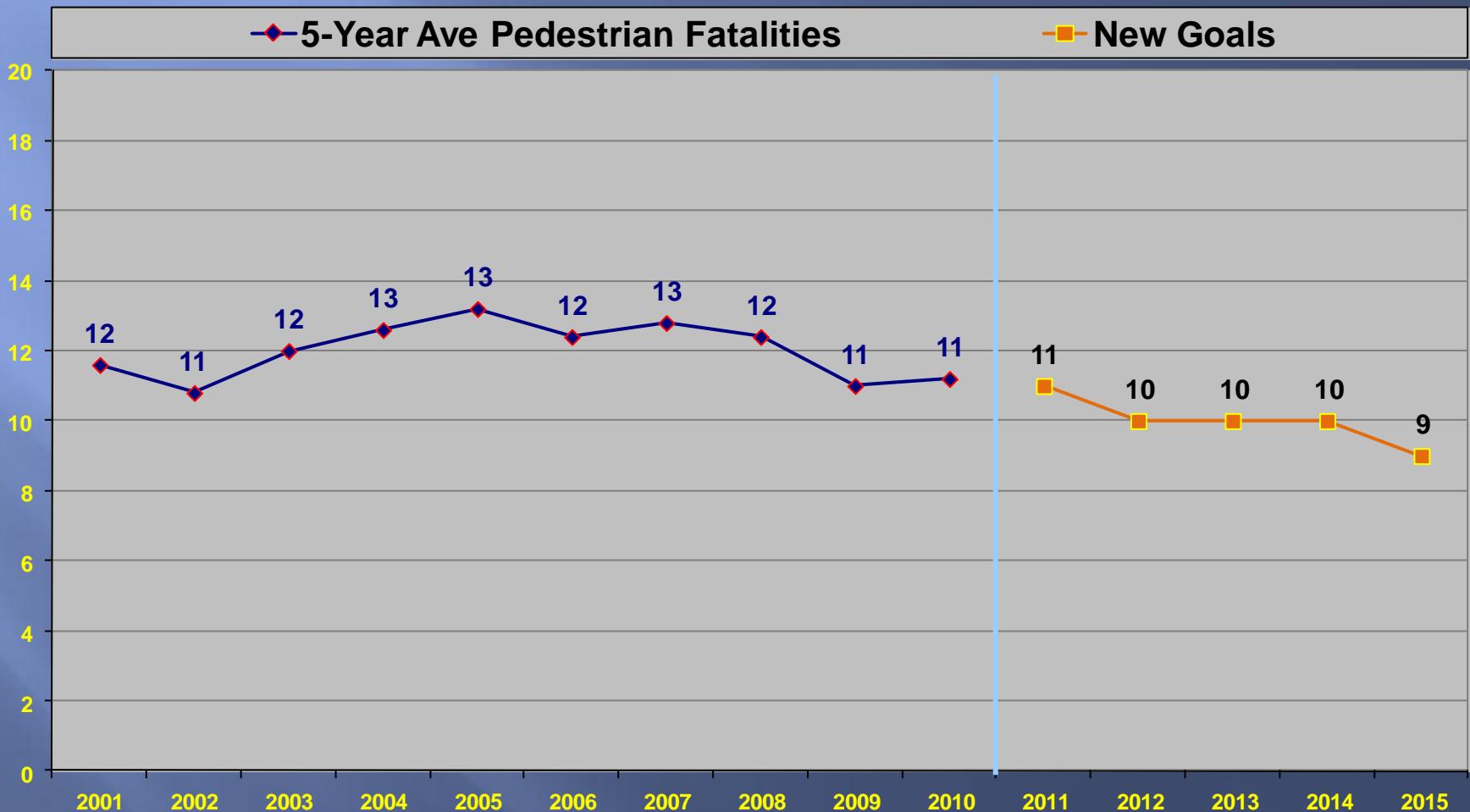
C-8: Unhelmeted Motorcycle Fatalities - 5 Year Average



C-9: Number of Drivers Age 20 or Younger Involved in Fatal Crashes - 5 Year Average



C-10: Pedestrian Fatalities - 5 Year Average



B-1: Yearly Observed Seat Belt Use Rate

